



CornSouth

Rate Card

Effective October 2012

ONE GROWER
PUBLISHING, LLC

Contact your
One Grower Publishing
representative today:

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Since corn acreage has dramatically increased across the South, One Grower Publishing readers are clamoring for useful information dedicated to raising corn...especially in a cotton and peanut rotation. Growing corn in the South differs from growing corn in the Midwest due to different climates, pest spectrums, crop rotations, equipment and grain infrastructure.

Our mission is to provide *Cotton Farming* (Mid-South and Southeast) and *The Peanut Grower* (Southeast) subscribers with the type of corn information specific to their farming operations. Advertising in *Corn South* gives you exposure to 25,000 subscribers in an editorial environment tailor-made for our Southern growers.

A Mississippi farmer wrote: "I really enjoy your publication – *Corn South*. I think this magazine is a great addition to *Cotton Farming* and *The Peanut Grower*. As you know, the idea of growing corn by Southern producers offers new challenges with variety selections, fertilizers, weed control, marketing, etc. I look forward to future issues."

Editorial Calendar

OCTOBER 2012

2013 Hybrid Roster
New Product & Equipment Roundup
Marketing

Deadline for space: 8-23-12
Deadline for materials: 8-30-12

Corn South Special Issue In
October *Cotton Farming*
November *Peanut Grower*

DECEMBER 2012

Seed Treatments
Fertility Programs
Planting For Higher Yields

BONUS DISTRIBUTION:
Beltwide Cotton Conferences

Deadline for space: 10-23-12
Deadline for materials: 10-30-12

Corn South Special Issue In
December *Cotton Farming*
January 2013 *Peanut Grower*

FEBRUARY 2013

Weed Control
Insect Control
Irrigation Timing

BONUS DISTRIBUTION:
Mid-South Farm and Gin Show

Deadline for space: 12-19-12
Deadline for materials: 12-28-12

Corn South Special Issue In
February *Cotton Farming*
February *Peanut Grower*

ADVERTISING RATES (Gross)

AD SIZE	DIMENSIONS	
Full Page	7" x 10"	\$3,875
2/3 Page	4½" x 10"	2,755
1/2 Page	4½" x 7½" (island)	2,385
1/2 Page	3¾" x 10" (vert.), 7" x 4¾" (horiz.)	2,205
1/3 Page	2½" x 10" (vert.), 4½" x 4¾" (square)	1,470
1/4 Page	3¾" x 4¾" (vert.)	1,100
1/6 Page	2½" x 4¾" (vert.)	735

COLOR

4-Color \$1,225 2-Color \$765 Matched Color \$920